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this week in **P.O.P DESIGN.**



Films for Screenprinting

Screenprinting films from **Avery** include translucent and reflective styles. [more »](#)



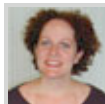
Shelf Scents

The Shelf Puffer from **Intelliscents** uses a flat, reusable packet to sample various aromas. [more »](#)



Holographic Patterns

MCD's HoloBright UV coating creates a holographic pattern highlighting specific areas on displays. [more »](#)



That's it for Mon., Nov. 30.

Anne Downes
P-O-P Design



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